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## BURTON INDUSTRIES ANNOUNCES TWO FOCUSED SERVICE PACKAGES

**Ironwood, MI**—In order to better serve its low volume manufacturing customers, Burton Industries has created two new services packages: Burton LV and Burton HLA.

Burton LV is specifically designed to support the needs of products expected to stay low volume due to niche demand or legacy status. The Company's program team works with LV customers to define needs for schedule flexibility, optimize the design for both manufacturability and best supply chain solutions, and meet quality goals.

Burton HLA focuses on the high level assembly portion of the outsourcing equation. The Worldclass Industrial Network (WIN) Alliance supply chain solution and cellular manufacturing are all part of this service package.

"Our customers want the same level of support from us that they would expect from a global electronics manufacturing services (EMS) provider and they get it, particularly for projects that a larger EMS provider would find unattractive. Our focused service packages are designed to address some of the challenges faced in supporting low volume programs. We aren't simply trying to fit them into our factory. We have created specific processes and manufacturing cells along with a supply chain that thrives on both low volume and complex HLA projects," said Gary Burnett, Sr., Burton's CEO and president.

The Company's newly announced second facility in Ironwood, MI will house expanded high level assembly operations. The facility is currently undergoing final fit-up and should be operational by first quarter 2012.

### **About Burton**

For over 30 years, Burton Industries, Inc. ([www.burtonindustries.com](http://www.burtonindustries.com)) has provided customized manufacturing solutions to OEMs in the medical, industrial, motor control, specialized consumer, security, building controls, defense and professional tool markets. The Company specializes in high mix, variable demand projects and supports the full product lifecycle from product development through end market support services.

### **Contact:**

Gary Burnett Sr., *President & CEO*

Phone: (906)307-5922

Fax: (906)932-9822

Email: [gburnett@burtonindustries.com](mailto:gburnett@burtonindustries.com)