



DECEMBER 21, 2011

BURTON INDUSTRIES ANNOUNCES SALES TEAM EXPANSION

Ironwood, MI—Burton Industries, Inc. has expanded its sales team in order to better serve its Midwest customer base.

Leah Rogers has joined Burton Industries as director of new business development and now leads the Company's sales efforts. Previously, she was associated with OEM Worldwide as a regional director of business development. She has 16 years of experience in the electronics industry, working at both original equipment manufacturers (OEMs) and electronics manufacturing services (EMS) providers. Her EMS background includes a variety of sales, sales management and program management experience at APW, Ltd. and Plexus.

She has pursued studies at the University of Wisconsin-Fox Valley and holds a certificate in management from Fox Valley Technical College.

"Leah's range of experience and understanding of the EMS industry is exactly what we need to take our sales program to the next level. I'm very pleased to announce her addition to our team," said Gary Burnett, CEO.

James Wishall joined the Burton Industries team earlier this year as a sales engineer. He is well versed in technical sales and is highly motivated to help drive the Company's success.

Based near the Wisconsin-Minnesota border, he covers Minnesota and the Dakotas. He will be working closely with internal resources to focus on problem solving for potential customers.

"Jim has helped us to broaden our sales focus beyond Wisconsin and Michigan. This is particularly important as we expand our business focus in the medical industry, since Minnesota has a strong base of medical OEMs," Burnett added.

About Burton

Founded in 1978, Burton Industries, Inc. (www.burtonindustries.com) has a long tradition of providing customized manufacturing solutions to OEMs in the medical, industrial, motor control, specialized consumer, security, building controls, defense and professional tool markets. The Company specializes in high mix, low-to-medium volume projects and supports the full product lifecycle from product development through end market support services.

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